

WIB Board of Directors Meeting Minutes

November 17th, 2016

WIB Board Member Attendance:

	Y	N		Y	N		Y	N
Sally Bowles	X		Cheryl Gayle		X	Wendy Northcross		X
Chris Boyd		X	Bruce Gecks		X	Glen Ohlund	X	
Lindsay Cole		X	Paula Hersey	X		Jamie Regan		X
Beth Costa		X	Bev Horan	X		Chris Richards	X	
John Cox		X	Ken Jenks	X		Paul Rumul		X
Peter Danzell	X		Peter Karlson		X	David Sampson	X	
Denise Dever		X	Barbara Kessler		X	Robert Sanborn		X
Kris Dower	X		Matt Lee		X	Emily Schorer		X
Bob Dutch		X	Sheila Lyons		X	Brenna Sullivan	X	
Rosalie Edes		X	Brian Mannal		X	Yvonne Tobey		X
Melissa Farrell	X		Tim Melia		X	Jhon Valencia	X	
Jerry Fishbein		X	JP Moriarty	X		Teri Whelan		X
Nancy Gardella		X	Paul Niedzwiecki		X	David Willard	X	
						Bill Zammer		X

Staff/Guests:

David Augustinho, Daniel Craven, Razza Millard

Call to Order

Chris Richards called the meeting to order at 8:06am. The meeting was held at the Hampton Inn & Suites 99 Route 28 West Yarmouth, MA 02673.

Review last Meeting Minutes

A motion was made by Kris Dower and seconded by David Sampson, to accept the September meeting minutes, and the vote passed unanimously.

Treasurers Report

David Sampson gave an overview of the monthly financials; everything is on target. Our state association dues increased by about \$900. We received an increase in funding this year that triggered the higher dues.

Career Opportunities

Kris Dower informed the board that Career Opportunities will be doing on the job training webinars in January. Cape Cod Chamber is signed on as a sponsor and they will be reaching out to the other Chambers.

Youth Council

Ken Jenks gave an overview of the Youth Council's activities. Residential Construction Career Day was a great success. Approximately 400 students attended from various schools across the Cape.

Leadership Academy was a successful event as well, it allowed students to have frank unguarded conversations. They had discussions what their ideal community would look like and what it would take to create and sustain it.

We have about 20 students enrolled in the ArtWorks program. The program is in its 20th year and we looking to have the celebration at CCCC in mid-May.

We have 6 students who are interning on our Youth Council.

Marketing Community Relations Committee

They committee met recently. One of the suggestions in the WIOA legislation is that we change our name to a Workforce Development Board instead of a WIB. After meeting with the executive and marketing committees it was decided that we change our name to the Cape & Islands Workforce Development Board. This is a great opportunity to rebrand ourselves. The marketing committee recommends that we seek design services for a new logo. David has contacted a couple of design firms to get a couple proposals.

The Executive & Marketing committees recommend that we change our name from the CIWIB to the Cape & Islands Workforce Development Board. A motion was made by Paula Hersey and seconded by David Sampson, to accept the new name and the vote passed unanimously.

CCYP Proposal

In the packet was a draft proposal. This year they are no longer going to do Mentor Monday's. They're asking for a \$5000 investment the marketing committee recommends we invest \$2500 instead. They will display our logo and will feature our organization prominently in all their public outreach.

David Willard made a motion to accept the Marketing Committee's recommendation to invest the \$2500 instead of the \$5000 JP Moriarty seconded the motion and vote passed unanimously.

David Augustinho introduced Daniel Craven, Medical Liaison from MRC. Daniel thanked the board and gave a quick overview of what his job entails. He asked the board for guidance to help facilitate relationships with the healthcare entities here on the Cape.

Executive Directors Report

Changes to Committee's Structure

Part of the WIOA legislations calls for us to go through a strategic planning process with economic development agencies in the region. Over the past 5 years we have changed our committee structure a little bit to make the standing committees more efficient. We currently have a few standing committees in addition to sector partnerships. David Augustinho suggested we establish a small committee to oversee our employer engagement and partnerships.

Ken Jenks Made a motion to accept the additional committee to work on employer engagement and sector partnerships, Bev Horan seconded the motion and the vote passed unanimously.

Joint Chamber Initiative

Linda Markham from Cape Air reached out to David to see if he was interested in working on a project to tease out employer issues. He suggested they conduct a series of sector based meetings. He will be working with Cape Air and Cape Cod Chamber of Commerce to help facilitate these meetings.

Aviation Career Day

David has mentioned to Linda Markham we would like to work towards having an aviation career day. She was enthusiastic and David will follow up to have something this spring.

Career Center Operator RFP

We held a non-mandatory bidders conference for the Career Center Operator RFP. It's time to put together a review team. We have a WIOA committee that will form the basis for the review team with additional members such as labor reps and more private sector members. We will also have a rep from DCS and DUA to represent the suggested partners on the review committee.

Future Board Member Presentations

David asked the board members if they wish to present at the next board meeting to contact him directly.

Website Review

David informed the board that we are in process of updating our website.

Old/New Business

Chris Richards informed the board that Sheila Lyons will no longer be our CEO. David Augustinho will be meeting with Mary Pat Flynn to see if she is interested in being our CEO going forward.

There was discussion about how technology is changing and effecting businesses and we will start thinking about ways to get ahead of it.

Melissa Farrell made a motion to adjourned at 9:13am, David Sampson seconded it and it passed unanimously.



Clerk



Date